



FirstMusicContact



Sustainability Policy & Strategy



Policy Statement

FMC acknowledges our duty towards the environment. We are committed to protecting the environment as much as we can by reducing harmful impacts of our actions and practices. We will also aim to partner with other individuals and organisations within the local community and the music industry more generally who share such commitments and practices.

We will continue to expand our knowledge around sustainability to inform how we operate and implement industry best practices. We will also review the environmental impact of our operations on an ongoing basis and iterate on our policies and practices accordingly.

Policy Statement

This approach covers all of our projects, including Music From Ireland and Ireland Music Week, and we use it to positively influence our work with partners and collaborators.

It is important to note that due to the nature of our work showcasing and exporting music from Ireland globally, travel by airplane or other long distance transportation methods is an unavoidable part of our operations. We have taken significant steps to ensure this is used only when absolutely necessary.

Policy Aims

With this policy, FMC aims to:

- At a minimum, comply with all regulatory requirements surrounding the environment;**
 - Make sustainability a key consideration in decision-making;**
 - Continually improve and monitor our environmental performance;**
- Continually evaluate and adjust our sustainability policy, in line with industry best practices;**
- Facilitate employee awareness and training around sustainability.**

Actions

As an organisation we are committed to:

- **Restricting employee travel to essential trips only;**
- **Prioritising operational alternatives to travel, such as online conferencing;**
 - **Making energy consumption and sustainability a key consideration in procurement for all office equipment, supplies and services;**
- **Accommodating the needs of team members using public transport and sustainable travel;**
 - **Minimising the use of paper and plastic in the office;**
 - **Managing energy consumption across our operations;**
- **Investigating effective ways to offset the CO2 footprint of FMC's operations.**

Policy Review Process

We review our sustainable policy and practices annually, adjusting as necessary to achieve industry best practice and minimise our impact to the environment. These are signed off on and supported by our board.

Activities

Ireland Music Week

We are strategic with our delegate invitations, making sure that we are particularly selective with delegates traveling from afar.

We also prioritise delegates from organisations with an established sustainability policy. All delegates are accommodated in zero-emission accommodation. IMW also hosts panels on sustainability topics relevant to artists and the industry.

Activities

Music From Ireland

To date, artists who have been selected to play in the US and Canada have done so under strict rules in terms of payments and the number of shows they could play without needing a visa. However, if an act travels abroad we want to maximise the value from that journey.

This means discouraging one-off showcases or short tours in favour of more meaningful engagements with multiple bookings. To this end we will be seeking increased funding from Culture Ireland to make visa application funds available to artists who are selected for showcases in North America. We will continue to build strategic partnerships to get the best outcomes for all artists showcasing abroad.



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Thank you!

